

GOALS & OBJECTIVES

draft outline (7/24/20)

Example Using Goal 1.

Goal Title

Goal 1. Strong Vibrant Neighborhoods

Goal Statement

Newport's neighborhoods are part of our unique identity. A system of strong vibrant neighborhoods with a variety of housing options and quality of life amenities is the foundation to retaining existing residents and attracting newcomers

General Topic

Housing Supply & Affordability

General Topic

Housing Maintenance, Historic Preservation...

Objective 1.

1. Provide a variety of housing options with all ranges of type

Objective 2.

2. Ensure that the existing housing stock is well-maintained

Objective 1.

1. Provide a variety of housing options with all ranges of type and affordability, that meet the needs of all ages & fosters population growth.

Strategy

- a. Identify gaps in housing needs and the types of housing appropriate for each neighborhood, and ensure...

PLACES where strategy should be encouraged:

- Monmouth & York

Synergistic Objectives and Strategies

ORGANIZATION OF EACH GOAL :

Aspirational Goals

Aspirational goals are about big ambitions that may take years to achieve. Sometimes called stretch goals, they are dreams that are so ambitious that it's not always possible to describe, at least initially, how it will be achieved.

Goals are general statements of desired outcomes of the community. While often broadly written, goals should be stated specifically enough so that it is possible to assess whether progress has been made in achieving them.

Objectives

Objectives are "objective" targets that are achievable. Objectives are more specific and are a subset of goals, providing measurable strategies. Objectives should not stand alone without a goal. If an objective does not fit under a goal and it is considered important, then there is a good chance the objective may actually be more appropriately written as a goal.

ORGANIZATION OF EACH Objective:

Objective

Strategies

Multiple strategies identify specific activities, policies and/or programs designed to achieve the objective (major or overall aim); are which are directly related to the goal's intent.

Places

Provides notes regarding locations within the city where the strategies are applicable.

Synergistic Objectives and Strategies

Policy opportunities related to the goal, which are more directly intertwined with the objectives of another goal.

Performance Measures To be added in Phase 3:

- Outcomes: Tangible results for the community based on achieving the goal
- Metrics: A means to measure the outcomes

Updated Goals and Goal Statements

<p>1. Strong Vibrant Neighborhoods</p> <p>Newport's neighborhoods are part of our unique identity. A system of strong vibrant neighborhoods with a variety of housing options and quality of life amenities is the foundation to retaining existing residents and attracting newcomers.</p>	<p>2. Meaningful Places</p> <p>Newport will strengthen the connection between its people and the places they share. We will take pride in our history, appreciate and celebrate the many cultures that make up our community. Through frequent dialogue and interactions between our diverse neighborhoods and business districts we will establish a cohesive and unified identity for Newport in a way that enhances our sense of community. We value public space, public art, entertainment, and our unique blend of historic and contemporary development.</p>	<p>3. Economic Prosperity and Resilience</p> <p>Newport's economy will be a balance of vibrant retail districts with lively venues for local and regional visitors, and office/commercial areas that are home to contemporary jobs that provide a living wage for residents and a solid tax base for the community. Newport will be a hub for local entrepreneurs as well as a regional economic driver.</p>
<p>4. Well Connected Infrastructure</p> <p>Newport will have and maintain well-connected and safe multi-modal transportation, communications and utility networks. Newport will collaborate with communication and electric providers to ensure aesthetic, sustainable and accessible utilities. Newport will have access to safe and sanitary water and sewer utilities, and will maintain flood protection infrastructure for the safety of the public.</p>	<p>5. Sustainable Environment</p> <p>Newport values the numerous contributions natural resources make to human well-being, and recognizes the importance of protecting and enhancing the natural environment. We will conserve and manage our natural resources in a sustainable manner to ensure their long-term health.</p>	<p>6. Healthy Community</p> <p>Newport will offer a high quality of life with healthy and active alternatives to everyday activities. We will utilize public space, including valuable parks and open space assets, to travel, gather, exercise, recreate, and promote a healthy lifestyle. Newport will have access to local food options, including community gardens.</p>
<p>7. Good Government</p> <p>Newport will continue to provide effective local governance in order to foster an overall high quality of life for our citizens. The City Government will continue to be accessible, open, and fiscally responsible. We will work with regional partners to leverage strengths and resources, and will make long term capital plans to maintain infrastructure and prepare for the future. We will preserve public safety and grow property values, continually looking for ways to improve and collaborate for the benefit of the community.</p>		

Goals and Topics Covered Under Each Goal

Goal	Topics Covered
1. Strong Vibrant Neighborhoods Newport's neighborhoods are part of our unique identity. A system of strong vibrant neighborhoods with a variety of housing options and quality of life amenities....	<ol style="list-style-type: none"> 1. Housing Supply & Affordability 2. Housing Maintenance, Historic Preservation & Architectural Design 3. Land Use Compatibility 4. Schools & Education Facilities
2. Meaningful Places Newport will strengthen the connection between its people and the places they share. We will take pride in our history, appreciate and celebrate the many cultures that make up our community.	<ol style="list-style-type: none"> 1. Celebrate Cultural & Historic Resources 2. Neighborhood/Business District Diversity, Identity & Character 3. Gathering Spaces, Placemaking, & Public Art 4. Communication, Collaboration & Community Involvement
3. Economic Prosperity and Resilience Newport's economy will be a balance of vibrant retail districts with lively venues for local and regional visitors, and office/commercial areas that are home to contemporary	<ol style="list-style-type: none"> 1. Economic Development, Business Growth & Economic/Job Diversity 2. Land Availability, Land Use & Redevelopment 3. Neighborhood Business Districts 4. Newport as a Regional Destination
4. Well Connected Infrastructure Newport will have and maintain well-connected and safe multi-modal transportation, communications and utility networks.	<ol style="list-style-type: none"> 1. Vehicular Transportation Network Connectivity (gaps in network) 2. Walkability & Bikeability 3. Transit 4. Parking Management 5. Transportation Smart technology, AV & Impacts on Land Use/Infrastructure 6. Water/Sanitary/Stormwater Utilities 7. Flood protection 8. Digital Inclusion, Ensure Access to Technology. 9. Underground Utility Initiatives.
5. Sustainable Environment Newport values the numerous contributions natural resources make to human well-being, and recognizes the importance of protecting and enhancing the natural environment.	<ol style="list-style-type: none"> 1. Protect the Natural Environment 2. Enhance and Restore the Natural Environment 3. Increase Access to Natural Areas 4. Incorporate the Natural Environment by Design
6. Healthy Community Newport will offer a high quality of life with healthy and active alternatives to everyday activities.	<ol style="list-style-type: none"> 1. Existing Amenities & Programming 2. New Parks & Open Space 3. Access/Paths & Trails 4. Healthy Food, Safety & Health Services
7. Good Government - Newport will continue to provide effective local governance in order to foster an overall high quality of life for our citizens.	<ol style="list-style-type: none"> 1. Consumer-Friendly City Government 2. Transparent & Open Government 3. Fiscal Sustainability/ Balanced Budgets (increased efficiencies) 4. Capital Planning 5. Market/Promote Newport 6. Collaborate & Coordinate with Other Local Governments & Regional Entities



Newport Forward Comprehensive Plan Update

Goal 1 Strong Vibrant Neighborhoods Objectives & “First Cut” Strategies

For Phase 2 (7/24/20)

Text Color Coding Legend

ReNewport - Vision 2020, 5 Year Community Health Strategy 2015-2020

Newport Parks & Rec Master Plan

Newport Comp Plan 2015

Public Comments

1. Strong Vibrant Neighborhoods

Newport’s neighborhoods are part of our unique identity. A system of strong vibrant neighborhoods with a variety of housing options and quality of life amenities is the foundation to retaining existing residents and attracting newcomers.

WHAT DOES A STRONG VIBRANT NEIGHBORHOOD LOOK LIKE? This goal focuses on the built environment related to housing and schools/daycares as important amenities. However, neighborhoods where people choose to live have other important features as well, such as... a respect for and celebration of history (see Goal 2), the necessary infrastructure such as sidewalks (Goal 4), access to natural areas (see Goal 5) and access to other important amenities such as parks and markets (see Goal 6). [highlights the overlap among Goals, TO BE ADDED TO ALL GOALS....]

Housing Supply & Affordability

1. Provide a variety of housing options with all ranges of type and affordability, that meet the needs of all ages and fosters population growth.
 - a. Identify gaps in housing needs and the types of housing appropriate for each neighborhood, and ensure the zoning code accommodates the desired types.
 - b. Encourage the adaptive reuse, where feasible, of nonresidential structures (especially historic structures) for unique housing opportunities and in ways that retain the character of the structures.
 - c. Identify vacant lots that are appropriate for infill development and develop strategies to encourage investment.
 - d. Assemble vacant and underutilized properties in targeted areas for larger redevelopment opportunities.
 - e. Address functionally obsolete 2-4 unit apartment buildings through conversion or demolition and continue to encourage the restoration of homes back to the original single family use.

- f. As redevelopment occurs, identify ways to preserve existing homeowners' ability to stay in their neighborhood as property values rise.
- g. Work with local social service agencies to identify the appropriate place for providing services related to the regional issue of homelessness and poverty.
- h. Collect and analyze data on homeownership, vacancies, property values and other metrics to track neighborhood change.
- i. Facilitate new housing development that maximizes public benefit, such as providing public open space.

PLACES where new and different types of housing can be/should be encouraged:

- Monmouth & York - Downtown mixed-use properties with apartments above retail and short term rentals.
- Multi-family in the city center area.
- Riverfront (mixed-use/apartment/condo availability)
- West end (vacant and under developed lots. Use of historic tax credits to promote rehab)

Housing Maintenance, Historic Preservation & Architectural Design

2. Ensure that the existing housing stock is well-maintained and property owners continue to invest in their properties, to maintain and/or develop community character.
 - a. **Increase rate of home ownership and retention in Newport. (*Why is this important? Because homeowners are more likely to invest in updates, and stay longer in the city.*)**
 - Work with the city's larger employers to create and fund an incentive program to attract employees to buy a house and move to Newport (see University Circle/Cleveland Clinic program, created to entice qualified job applicants.)
 - b. Systematically and uniformly enforce existing property maintenance requirements. Beef up requirements if necessary. (***Why is this important? Rules are in place to address the typically small percentage of owners who don't do proper maintenance on their own.***)
 - c. Continue the work of the City's Property Task Force, which identifies strategies for working with land owners who are delinquent and/or with code enforcement liens, and foreclosures.
 - d. Continue collaboration between law and code enforcement professionals and neighborhood groups to target enforcement of areas of illegal activity.
 - e. Expand energy efficient housing choices for people of all ages, incomes, races, and ethnicities to lower the cost of housing.
 - f. Retain/preserve the existing neighborhoods (character, price, people) while balancing context-sensitive infill development (not replicating) redevelopment.

- g. Update existing Historic District Design Guidelines, where necessary, to ensure consistent administration and appropriate requirements to stabilize historic assets.
- h. Enhance existing neighborhood-specific, infill and urban design principles, as appropriate. *[needed for neighborhoods that don't already have historic district design guidelines.]*
- i. Support local agencies that provide educational programs for property maintenance, and incentives to assist property owners. *(Why is this important? Because some people can't afford to or don't always know what needs to be done.)*

Land Use Compatibility

3. Ensure the compatibility of land uses in and adjacent to neighborhoods in order to protect residential uses from blighting influences, such as impacts from adjacent or nearby commercial development, and integrate neighborhood friendly uses, where appropriate.
 - a. Invest in blighted properties, demolish vacant and abandoned buildings, and turn vacant properties into neighborhood assets. *(Why? Neglected properties bring down property values, and can be an attractive nuisance that contributes to crime.)*
 - b. Strengthen development standards related to noise, traffic, light pollution, etc. and the development plan review criteria to ensure commercial development does not negatively impact the quality of life in adjacent residential areas.
 - c. Ensure new residential development is designed in ways that respect the constraints of the natural environment. (See also Goal 5)
 - d. Identify and encourage appropriate locations in neighborhoods for the establishment of neighborhood-friendly, small, local businesses / activities, especially in buildings where "corner stores" were originally established.

PLACES where close attention to land use compatibility is important:

- Residential sites in Newport that are susceptible to environmental issues and hillside slippage conditions.
- Viewsheds – on hillsides
- CBDF / Shopping Center - fringe areas between Commercial Districts and Residential Districts
- Areas of high traffic

Schools & Education Facilities

4. Support and collaborate with educational institutions and other community resources such day care facilities.
 - a. Identify common goals between the Newport Independent School District and City of Newport and work to align strategies to benefit Newport residents and attract new families.

- b. Support and work with local schools to be neighborhood focal points.
- c. Allow and encourage child day care facilities in all zoning districts.

SYNERGISTIC OBJECTIVES That Contribute To Strong, Vibrant Neighborhoods.

See the noted Goals for specific strategies that address these objectives.

- 1. Celebrate the unique identity of neighborhoods (Goal 2 Meaningful Connections)
- 2. Provide neighborhood parks and quality green spaces including a robust street tree canopy (Goals 5 and 6)
- 3. Design appropriate traffic patterns to manage traffic in neighborhoods (Goal 4.)
- 4. Strengthen safe pedestrian connections between Newport neighborhoods, adjacent cities and major activities areas. (Could expand to elaborate on to include the CBD, Riverfront Development, Purple People Bridge, fourth street bridge. (Goal 4)
- 5. Ensure public safety (both real and perceived) (Goal 6)



Goal 2 Meaningful Places Objectives & “First Cut” Strategies For Phase 2 (7/24/20)

Text Color Coding Legend

ReNewport - Vision 2020, 5 Year Community Health Strategy 2015-2020

Newport Parks & Rec Master Plan

Newport Comp Plan 2015

Public Comments

2. Meaningful Connections

Newport will strengthen the connection between its people and the places they share. We will take pride in our history, appreciate and celebrate the many cultures that make up our community. Through frequent dialogue and interactions between our diverse neighborhoods and business districts we will establish a cohesive and unified identity for Newport in a way that enhances our sense of community. We value public space, public art, entertainment, and our unique blend of historic and contemporary development.

Celebrate Cultural & Historic Resources

1. Preserve, and restore when possible, historic places, landmarks and architecture that contribute to the identify and uniqueness of Newport’s neighborhood’s and business districts.
 - a. Identify and preserve National Register properties and districts, to the maximum extent feasible.
 - b. Develop local historic designations and landmarks as appropriate.
 - c. Make use of state and federal tax credit programs to rehabilitate existing historic structures.
 - d. Protect the scale and character of historic neighborhoods and business districts while still allowing compatible and context-sensitive infill development to occur.
 - e. Provide education on the value of historic preservation, historical building information, and guidance on the use of historic materials and techniques to assist property owners.
 - f. Celebrate Newport’s diverse history through cultural events and information.
 - g. Provide a compatible balance of historic / modern building types.
 - h. Assist in developing the content and use of the Newport History Museum @ The Southgate Street School

Neighborhood/Business District Diversity, Identity & Character

2. Develop and externally promote the City's identity in a way that embraces its diversity yet internally creates a cohesive sense of the City that unites all residents and businesses.
 - a. Make use of City and Neighborhood branding to enhance gateways, streetscapes, districts.
 - b. Identify and address distinct character areas (such as smaller business concentrations) and treatment for transition zones.
 - c. Strive for a cohesive approach to the City's identity that is representative of all of the residents.

Gathering Spaces, Placemaking & Public Art

3. Develop and enhance the quality of public spaces throughout the City to provide opportunities for residents to encounter neighbors, entice people to linger, build community, contribute to local identity and foster community pride.
 - a. Create a centralized gathering place that is devoted to hosting local events.
 - b. Develop a citywide cultural plan and public art policy, and explore ways to secure funding. One example is to leverage private development to establish and maintain public art in city-managed open spaces.
 - c. Create a Newport Arts Committee to promote the arts within the city.
 - d. Continue to install public art such as murals, sculptures, and fountains throughout the city, focusing first on places that currently lack public art to ensure equitable distribution throughout the city.
 - e. Support programming and events that activate public places and promote local music, entertainment, arts and culture. For example, community public art projects, pop ups or tactical urbanism to animate public spaces and promote citizen interaction.

Communication, Collaboration and Community Involvement

4. Increase communications and collaboration among neighborhoods and among business districts, and with the City.
 - a. Provide community activities and engagement for all ages.
 - b. Identify and provide ways to increase more diverse interactions and communication.
 - c. Create a Neighborhood collaborative where representatives from each neighborhood participate and provide feedback and guidance on various City initiatives.
5. Increase civic involvement.
 - a. Identify potential strategies to honor the history and contributions of community groups that are currently under-recognized or under-appreciated.

- b. Proactively engage community members in policy decisions that affect their neighborhood.
- c. Encourage and support community resources that serve our community.
- d. Identify and eliminate barriers that make it difficult to engage minority populations in local activities and volunteering.

SYNERGISTIC OBJECTIVES That Contribute To Meaningful Places.

See the noted Goals for specific strategies that address these objectives.

1. Encourage the adaptive reuse of historic nonresidential structures for unique housing opportunities and in ways that retain the character of the structures. (Goal 1 Strong Vibrant Neighborhoods)
2. Update existing Historic District Design Guidelines, where necessary, to ensure consistent administration and appropriate requirements to stabilize historic assets. (Goal 1)



Goal 3 Economic Prosperity and Resilience Objectives & “First Cut” Strategies

For Phase 2 (7/24/20)

Text Color Coding Legend

ReNewport - Vision 2020, 5 Year Community Health Strategy 2015-2020

Newport Parks & Rec Master Plan

Newport Comp Plan 2015

Public Comments

3. Economic Prosperity and Resilience

Newport’s economy will be a balance of vibrant retail districts with lively venues for local and regional visitors, and office/commercial areas that are home to contemporary jobs that provide a living wage for residents and a solid tax base for the community. Newport will be a hub for local entrepreneurs as well as a regional economic driver.

Economic Development, Business Growth & Economic/Job Diversity

1. Attract, retain and grow target businesses to provide a range of job opportunities in the City.
 - a. Identify and attract business clusters that complement the city’s current portfolio and fit the regional attraction strategy (including working with Tri-Ed and other affiliate organizations).
 - b. Identify and market available locations and create a Marketing Plan to attract target businesses.
 - c. Evaluate current local incentives and enhance/expand as needed to encourage growth of existing businesses and successfully attract new businesses.
 - Develop/increase incentives to redevelop and fill empty storefronts and upper floors along main corridors.
 - Provide incentives to assist developers in filling the leasable space they are getting ready to build.
 - d. Make use of State and Federal incentives and programs to assist existing local businesses with growth, capital equipment and training and to attract new business, and advocate for new and expanded programs.
 - e. Promote technology and high tech development through marketing and the expansion of technology infrastructure.
 - f. Address the workforce and training needs of businesses by connecting with the Chamber, employment and training centers, and local schools and universities.
 - g. Employ a “Grow your own” strategy for entrepreneurship, working with regional entities such as Northern Kentucky University, Mortar and Blue North (Tri-Ed).

Land Availability, Land Use & Redevelopment

2. Promote appropriate development and redevelopment based on the surrounding land uses.
 - a. Identify and assist with marketing and redeveloping sites that are appropriate for new construction and/or underutilized/incompatible sites for reuse (including brownfields). (Shopping Center for example)
 - b. Assist with land assembly to create larger parcels for economic development purposes.
 - c. Facilitate real estate development that maximizes public benefit, such as....
 - d. Amend Zoning and other local ordinances to ensure existing uses remain compatible with the surrounding residential and commercial uses.
 - Enforce current noise and other performance regulations to address existing operations that create nuisances for surrounding residents.
 - Encourage and assist in relocating industrial uses whose operations require larger sites or sites more removed from residential neighborhoods.
 - e. Develop Public/Private partnerships to facilitate real estate investment.
 - f. Promote appropriate design principles in terms of landscaping, buffering and signage for commercial properties.

PLACES where redevelopment strategies are applicable:

- Shopping center redevelopment ideas: big church, data center, Movie Theater, park or something to bring in more tax revenue.
- Relocate Builder's Surplus to the shopping center, and use the lot for a new Festival Park that people visit.
- Route 9 - Steel Site

Neighborhood Business Districts

3. Maintain and strengthen attractive, vibrant and resilient neighborhood business districts.
 - a. Identify the market to attract more small specialty/unique shops (may include sweet shops, music stores, book store, women boutiques, specialty shops for kids and men).
 - b. Continue and expand the façade improvement program and explore other incentives for small business.
 - c. Promote utilization of upper floors in existing buildings to build the market for small business.
 - d. Provide technical assistance to retail businesses to create business plans that ensure competitiveness (for example online shopping.)
 - e. Provide staffing and resources to focus on for main street areas using the Main Street model (promotion, economics, design, organization)
 - f. Work with the NBA to promote local businesses through websites and marketing materials, to highlight success stories of local businesses.

- g. Improve circulation patterns to address needs/visibility of businesses, while preserving existing parking. (See also Goal 4)
- h. Strengthen connections between the major business districts to encourage flow of customers from one place to the other.

PLACES where neighborhood business districts strategies are applicable:

- Strengthen Central Business District/Renaissance Area/ Monmouth Street Business District
- Along Monmouth Street
- Central Business District and Newport on the Levee / Riverfront Areas

Newport as a Regional Destination

4. Create, promote and support Newport as a destination. Attract customers, visitors, and investment to Newport.
 - a. Maintain and create new, unique destinations to attract visitors.
 - Focus on attractions that set Newport apart – e.g. celebrate local history.
 - b. Increase the number of regional retail “destinations”, i.e., places people go to for a specific reason, recognizing that these can be small, local retailers who because of their unique products draw people from the entire Cincinnati region.
 - c. Foster collaboration with other economic development entities in the region.
 - d. Promote development that encourages a balance between tourist needs, business needs, and the community needs.

SYNERGISTIC OBJECTIVES That Contribute To Economic Prosperity & Resilience.

See the noted Goals for specific strategies that address these objectives.

1. Improve vehicular, pedestrian and bicycle connections between neighborhoods and business districts and job centers (Goal 4))
2. ...



Goal 4 Well Connected Infrastructure Objectives & “First Cut” Strategies

For Phase 2 (7/24/20)

Text Color Coding Legend

ReNewport - Vision 2020, 5 Year Community Health Strategy 2015-2020

Newport Parks & Rec Master Plan

Newport Comp Plan 2015

Public Comments

4. Well Connected Infrastructure

Newport will have and maintain well-connected and safe multi-modal transportation, communications and utility networks. Newport will collaborate with communication and electric providers to ensure aesthetic, sustainable and accessible utilities. Newport will have access to safe and sanitary water and sewer utilities, and will maintain flood protection infrastructure for the safety of the public.

Vehicular Transportation Network Connectivity (gaps in network)

Improve and maintain infrastructure so residents of all ages can move easily throughout Newport and between Newport and other destinations within the region.

1. Improve traffic flow and access for vehicular traffic within the city in ways that protect residential neighborhoods, enhance viability of neighborhood business districts, facilitate east-west traffic flow and improve safety.
 - a. Improve wayfinding signage city-wide for drivers, pedestrians and bicyclists.
 - b. Conduct a two-way street conversion study for Newport's one-way street patterns,
 - c. Implement safety-supportive policies for transportation facilities as part of an overall city initiative for multimodal transportation.
 - As part of this initiative, explore strategies such as the Kentucky Transportation Cabinet's (KYTC) Toward ZERO Deaths goal of zero fatalities on transportation facilities.
 - Increase enforcement, education and awareness of safety-related regulations to enhance safety for pedestrians, bicyclists and automobiles.
 - d. Apply access management strategies based on a roadway's functional characteristics, surrounding land uses and the roadway's users.
 - Minimize the use of curb cuts along public streets, particularly on transit-supportive corridors, to reduce vehicular conflicts, increase pedestrian safety and improve roadway capacity.

- e. As part of a multimodal approach to transportation planning, develop strategies to improve levels of service for all modes.
 - Encourage cross-access between parcels along major corridors.
 - Identify opportunities to connect discontinuous roads, create more roadway connectivity and create local road connections across and parallel to major roads to reduce congestion while being sensitive to traffic impacts on neighborhoods.
 - For transportation improvement projects, consider strategies that aim to minimize roadway widening, such as intersection improvements. When widening is necessary incorporate complete street principles.
- f. Develop a citywide program for street calming strategies, such as identifying and pursuing mitigation strategies for high-crash locations.
 - Identify suitable locations where traffic speeds impact the pedestrian environment
 - Work with KYTC on traffic calming strategies for state routes.
- g. Plan for a new exit ramp to Route 8 (Dave Cowens Drive) to handle increased capacity from southbound 1-471. The current configuration, along Park Avenue, will no longer allow for proper stacking distance of vehicles. This will become a potentially dangerous situation as cars back up onto 1-471 southbound lanes. Any design solution for this new ramp concept should exercise extreme care in minimizing disruption to any residential neighborhoods.

PLACES Where Strategies Are Applicable

- Monmouth Avenue/York Ave. and 5th/6th Streets.
 - 5th/6th Streets
 - 10th/11th Streets
 - US 27 and New Route 9
2. Increase connectivity between Cincinnati and other adjacent municipalities through various modes of transportation (i.e., bike, bus, streetcar, ferry, water taxi, Southbank Shuttles).

Walkability & Bikeability

3. Design complete streets that serve multiple functions and modes for all ages and abilities
 - a. Adopt a Complete Streets Policy so that every project is considered and adjust the program as necessary to meet City Council and community goals.

A Complete Streets policy is intended to ensure safe and efficient access to streets and roadways for all users, including pedestrians, bicyclists, motorists, and transit riders of all ages and abilities. A complete streets approach attempts to balance the needs of various modes and land uses in support of the local community and its economic, cultural, and environmental goals. Benefits include:

improved safety, better connectivity, increased travel options, enhanced sustainability, and a more active and vibrant community.

- b. In collaboration with key partners such as the KYTC and the OKI Metropolitan Planning Organization, prioritize multimodal transportation opportunities such as transit, walking, biking and ridesharing.
 - c. Partner with KYTC to create integrated strategies for complete streets.
 - d. Increase street trees and landscaping along city streets and pedestrian and bicycle facilities to make walking and biking more comfortable.
 - e. Promote walking and biking as a form of exercise through the greenways and complete streets planning and incentivize complete networks for walking and biking
 - f. Work to grow the network of non-vehicular transportation routes across the region. Coordinate greenway development with Tri-State Trails, and work to grow regional strategies for universal access across pedestrian infrastructure.
4. Improve infrastructure and access for pedestrians.
- a. Construct pedestrian facilities that enhance pedestrian safety, such as crosswalks, pedestrian signals, traffic signals, traffic calming and pedestrian refuge islands, for users of all abilities.
 - b. Continue to maintain crosswalks and the sidewalk network citywide.
 - Create and maintain an inventory of the sidewalk network and crosswalks in the City, noting condition, adjoining land uses, street traffic volumes and conformance with ADA.
 - Continue to upgrade sidewalks and crosswalks citywide to meet requirements of the Americans with Disabilities Act (ADA) and achieve universal design. *The purpose of universal design is to provide an environment that is equally accessible and comfortable for users of all abilities and ages, including children.*
 - c. Ensure pedestrian facilities (sidewalks and crosswalks) are equitably provided across geographic areas and all neighborhoods.
 - Identify and eliminate gaps where pedestrian facilities are missing, especially where sidewalks tie in to greenways/trails; .
 - Create a program to increase the number of highly visible crosswalks citywide.
 - Install missing crosswalks at street crossings on major streets and where there are high volumes of traffic and pedestrians.
 - Prioritize construction of sidewalks and crosswalks in underserved communities lacking such facilities, as well as within designated growth areas.
 - d. Coordinate with KYTC to increase pedestrian comfort and safety along arterial roadways through various design strategies and best practices.
 - e. Support and encourage local safe routes to school programs.
5. Expand the provision of bike facilities and remove gaps in the bike and trail systems to create more complete and safe bike routes.

- a. Identify and pursue corridor-level retrofits and upgrades for bicycle infrastructure and connectivity.
- b. Seek improvements for bicycling safety such as creating dedicated bike lanes within city streets. Where feasible, the preferred method is to provide buffered bike lanes or, bike facilities physically separated from vehicular traffic.
 - Secure Interim Approval from FHWA for the use of green colored pavement for bike lanes (IA-14) and Interim Approval for the use of an Intersection Bicycle Box (IA-18).
- c. Incentivize development that provides publicly accessible bicycle parking and facilities.
- d. Promote bicycle education and awareness to foster a bicycle-supportive culture. Collaborate with community partners to achieve this.
- e. Evaluate city ordinances to allow the use of light vehicles (electric scooters, bikes, etc.) in the bike lanes.
- f. Explore creating natural surface trail standards as part of the greenway program.
 - Ensure funding for greenway maintenance that meets community standards and provides a high level of service.
 - Improve quality standards for greenway development in accordance with best practices.
 - Explore regulatory tools to provide for and enhance greenway corridors.

PLACES Where Strategies Are Applicable

- Create a Bike Boulevard on Saratoga Avenue.
- Riverfront Commons and the Purple People Bridge as an alternate route for biking/pedestrian transportation across jurisdictions

Transit

6. Increase Use And Convenience Of Transit.
 - a. Working with The Transit Authority of NKY, ensure transit service is meeting the needs of those who depend on it most, especially disadvantaged or marginalized communities
 - Provide viable and convenient public transportation options, easily accessible to residents in lower income neighborhoods.
 - b. In the long-term, work with regional agencies to evaluate the feasibility of extensions of the Cincinnati Streetcar system including provided transit access to the streetcar hub.
 - c. Where feasible, link greenways to transit nodes, employment, shopping, schools, parks, and other greenways so that they can be used as a practical alternative to vehicular transportation.
 - d. Continue to promote the use of the Southbank Shuttle as a main transit route to connect the River Cities

Parking Management

7. Enhance parking management strategies
 - a. Implement recommendations of previous parking studies, such as the 2011 Parking Planning Study Final Report as appropriate, and update as necessary.
 - b. Use technology, wayfinding, and reasonable pricing policies to encourage more efficient use of parking spaces.
 - c. Reduce the need for surface parking lots downtown; explore strategies such as structured parking, shared parking arrangements, valet parking and remote shuttle parking to address parking needs.
 - d. Explore new funding mechanisms, such as public-private partnerships, to provide public structured parking in highly pedestrian environments. Encourage public parking spaces to be included in new development that provides structured parking, as needed.
 - e. Explore traffic management strategies: coordinate with local partners to expand opportunities for alternative modes of transportation available to downtown employees and explore incentives to encourage workforce as well as visitors to carpool/bike/walk/take public transit.
 - f. Evaluate the City's Zoning requirements related to parking in various zones, especially commercial uses in neighborhoods and in the Central Business District.

Transportation Smart Technology, AV & Impacts on Land Use/Infrastructure

8. Embrace and utilize smart technology to increase efficiency and reduce environmental impacts.
 - a. Monitor and adopt appropriate best practices related to emergent smart transportation technologies, including autonomous vehicles and integrated mobility platforms.
 - b. Ensure adequate infrastructure and facilities to accommodate energy efficient vehicles such as electric vehicles.
 - Adopt regulations that accommodate (require?) electric vehicle charging stations.
 - Continue to increase the number of energy-efficient, "clean" vehicle accommodations including plug-in hybrid electric vehicles and alternative-fuel vehicles such as those that run compressed natural gas, biodiesel, and other platforms as technology evolves.
 - Create incentives for businesses and property owners to provide accommodations for energy-efficient, "clean" vehicles.
 - Set the example by providing such facilities at all city-owned facilities, including city hall.
 - c. Generate positive press, educational opportunities and incentives for alternative and renewable fueled vehicles to promote and remove barriers in the private sector.

9. Prepare for changes resulting from transportation advances (e.g. electric cars, scooters, etc.)
 - a. Monitor and evaluate best practices for autonomous vehicles and their potential impacts on parking, pedestrians and the built environment.
 - b. Monitor the potential impacts of autonomous vehicles within the public realm and identify improvements accordingly. Prioritize those improvements that benefit pedestrians, bicyclists, transit and placemaking.
 - c. Promote regional support for ridesharing programs and autonomous vehicles. For example, park-and ride lots should be designed to accommodate these services for “last mile” transportation to remote communities.

PLACES Where Strategies Are Applicable

- Continue to support the US 27 Smart Corridor efforts.

WATER/SANITARY/STORMWATER UTILITIES

10. Work with utility providers to maintain and upgrade utilities in a systematic manner to maximize efficiency.
 - a. Continue to coordinate the timing of infrastructure and utility projects to minimize duplication and waste.
11. Work with SD1 and collaborate with other cities in the watershed to reduce and manage stormwater runoff to mitigate flooding and erosion within the city through innovative gray and green infrastructure solutions.
 - a. Incorporate stormwater management improvements along city streets whenever roadway improvements are being made.
 - b. Evaluate current needs and potential solutions to regional and localized solutions to storm water runoff and storm water management.
 - c. Implement low-impact development and other types of green infrastructure strategies to provide environmentally friendly connections to the storm sewer system. (See also Goal 5 Sustainable Environment.)
 - In support of complete streets, create design standards for green streets that includes naturalized stormwater management features, sidewalks, bike lanes, landscape, etc.
 - d. Support stormwater maintenance programs.
 - e. Review zoning of flood prone areas to ensure uses posing an environmental hazard during flood events are prohibited within flood zones. (See also Goal 5 Sustainable Environment.)
 - f. Enhance data collection to identify locations experiencing recurring nuisance flooding.
 - g. Improve standing in the Federal Emergency Management Agency’s (FEMA) National Flood Insurance Program Community Rating System (CRS) program, going beyond minimum standards for floodplain management.

FLOOD PROTECTION

12. Continue to maintain flood protection infrastructure that protects property within the city from flooding of the Ohio and Licking Rivers.
 - a. Maintain functional operation of the levee for flood control.
 - b. Ensure that Riverfront Development enhances the function of the flood levee/flood wall and provides for appropriate public access to the Riverfront.

DIGITAL INCLUSION, ENSURE ACCESS TO TECHNOLOGY.

13. Understand and increase usage and access to digital and communications technology.
 - a. Prioritize high-speed internet access as a necessary “utility” for all residents and businesses.
 - b. Identify strategies to address potential barriers to digital inclusion.

PLACES Where Strategies Are Applicable

- Provide essential infrastructure such as broadband and other utilities to position the South US 27 Corridor as the economic and service hub of the City.
- City Wide

UNDERGROUND UTILITY INITIATIVES.

14. Continue the City’s current projects for undergrounding electric and other utility cables including along major corridors and in neighborhoods and evaluate additional areas for strategic undergrounding of overhead utilities.
15. Continue to require all new utilities (cable, electric, communications) to be placed underground.

SYNERGISTIC OBJECTIVES That Contribute To Well Connected Infrastructure.

See the noted Goals for specific strategies that address these objectives.

1. Implement low-impact development and other types of green infrastructure strategies to protect and enhance the natural environment. (Goal 5 Sustainable Environment)
2. ...



Goal 5 Sustainable Environment Objectives & “First Cut” Strategies

For Phase 2 (7/24/20)

Text Color Coding Legend

ReNewport - Vision 2020, 5 Year Community Health Strategy 2015-2020

Newport Parks & Rec Master Plan

Newport Comp Plan 2015

Public Comments

5. Sustainable Environment

Newport values the numerous contributions natural resources make to human well-being, and recognizes the importance of protecting and enhancing the natural environment. We will conserve and manage our natural resources in a sustainable manner to ensure their long-term health.

Protect the Natural Environment

1. Protect our existing natural environment to ensure its long-term viability.
 - a. Continue to support the Ohio/Licking River Ecosystem Restoration Project – USACE
 - b. Ensure zoning regulations require new development to be located so that it protects water bodies, streams, steep slopes, sensitive landscapes and habitats.
 - c. Identify appropriate development techniques for remaining hillsides in the city and, where necessary, amend development regulations related to preservation and treatment of steep slopes and slide areas.
 - Update the steep slope ordinance to provide for adequate protection and to ensure it reflects modern building practices.
 - d. Develop regulations that encourage infill development in order to reduce the demand for development on hillsides.
 - e. Encourage smart consumption by promoting recycling and composting.

Enhance and Restore the Natural Environment

2. Enhance, restore and replenish environmental resources throughout the City, such as open spaces and tree canopy.
 - a. Maintain and improve the quality and health of the current tree canopy.
 - Implement best practices
 - Tree Maintenance (annual plan exists)

- b. Increase and equalize the tree canopy cover among neighborhoods - all while maintaining public safety. (See City Website)
 - Utilize the existing tree canopy assessment to identify areas for additional tree plantings.
 - Equitably distribute public trees (planting plan exists) - outline desired streets, sidewalks, vacant lots, other public spaces/parks etc...
- c. Review, and refine as needed, current Development Regulations (recent refinement to city ordinance – needs possible revisions in zoning)
- d. Support community tree events
- e. Educate property owners on the benefits of tree preservation and tree planting on private property and to encourage owners to stop citywide tree canopy losses and to maintenance of a healthier urban forest.

Increase Access to Natural Areas

3. Increase Access to the Natural Environment
 - a. As part of public open space planning, enhance access to the City's Natural resources including the Ohio and Licking Rivers, available trail systems through natural areas, and public parks. (See also Goal 6)

Incorporate the Natural Environment by Design

4. Encourage Land Use / Building Techniques that are environmentally sensitive, and celebrate the benefits of the natural environment:
 - a. Require new construction and redevelopment to be designed in ways that respect and take advantage of natural features and energy efficiency.
 - b. Adapt historic guidelines and ordinances to incorporate use of alternative/renewable energy systems on new and existing structures.
 - c. Adapt zoning and building codes to encourage community gardens, urban farming, beekeeping, etc.
 - d. Develop regulations that protect scenic views.
5. Implement low-impact development and other types of green infrastructure strategies that may include naturalized stormwater features to reduce and manage stormwater runoff,, such as rain gardens, landscaped swales and bioretention areas along roadways and greenways.
 - a. Work with SD1 and collaborate with other cities in the watershed to reduce and manage stormwater runoff through innovative gray and green infrastructure solutions (See also Goal 4)
 - b. Identify strategies to promote sustainable development practices that are beneficial for both the property owner and the community and ensure that new development is constructed in ways that limit the amount of impervious area, conserve natural resources by reducing stormwater runoff. (Rain barrels, porous pavers, etc.)

- c. Update, where appropriate, zoning and development regulations to permit low impact development techniques.
- d. Identify and improve streetscapes in the city for use of green buffers and green infrastructure, where needed and when appropriate, in connection with future transportation improvements.
- e. Adapt city ordinance and/or zoning regulations to address stormwater downspout disconnects, where appropriate.
- f. Maintain and enhance buffers and open space preservation along creeks, streams and rivers.
- g. Explore opportunities to enhance impervious surface regulations and other strategies that improve water quality and quantity.
- h. Consider the use of green infrastructure when improving existing parks or creating new ones.

PLACES where Strategies are applicable.

- 10th Street, 4th/5th corridor, US 27, Route 9, Monmouth / York)

SYNERGISTIC OBJECTIVES That Contribute To A Sustainable Environment.

See the noted Goals for specific strategies that address these objectives.

1. Implement low-impact development and other types of green infrastructure strategies that may protect and enhance the natural environment. (Goal 4 Well-Connected Infrastructure)



Goal 6 Healthy Community Objectives & “First Cut” Strategies For Phase 2 (7/24/20)

Text Color Coding Legend

ReNewport - Vision 2020, 5 Year Community Health Strategy 2015-2020

Newport Parks & Rec Master Plan

Newport Comp Plan 2015

Public Comments

6. Healthy Community

Newport will offer a high quality of life with healthy and active alternatives to everyday tasks. We will utilize public space, including valuable parks and open space assets, to travel, gather, exercise, recreate, and promote a healthy lifestyle. Newport will have access to local food options, including community gardens. We will provide high levels of service for public safety.

Existing Amenities & Programming

1. Preserve and enhance the **quality, location, facilities, amenities and programming** in the City’s parks and open space assets.
 - a. Enhance community parks to provide amenities and recreational offerings that are welcoming to visitors throughout the year.
 - b. Enhance the riverfront as a cohesive public asset and both a regional and local destination **that provides public access to the river, recreational use of the riverfront and a continuous walkway that connects Covington, Newport, and Bellevue**
 - c. Identify amenities, recreational uses and facilities that are missing from the parks and collaborate to meet those needs **(such as exercise equipment, wi-fi, running tracks/trails, basketball courts, accessibility/handicap features, swimming pools/spraygrounds, water features, batting cages, skate park, and pump track).**
 - d. **Strategically improve and program specific areas that are suffering from neglect to bring awareness and community interest to them.**
 - e. Work collectively with local and regional partners (i.e. Northern Kentucky Health Department - LiveWell NKY, St. Elizabeth, Center for Great Neighborhoods, schools and other partners) to provide recreational and programming opportunities.

PLACES where strategies to enhance existing park facilities are appropriate:

- Festival Park
- **Riverfront Commons**
- Buena Vista enhancements
- Bernadette Watkins Enhancements

New Parks & Open Space

2. Develop additional open space and park land to meet the current and future needs of the community along the riverfronts and throughout the neighborhoods.
 - a. Evaluate future needs and locations for various types of recreation sites, open space, and recreation facilities based on demands and availability to the public
 - b. Partner with Newport Independent Schools to enhance existing school facilities and build new park/recreation facilities that focus on youth development and engagement.

PLACES where Strategies are applicable.

- Central Park
- Riverfront
- Vacant lots and existing underutilized land)

Access/Paths & Trails

3. Create attractive, inviting, and safe bicycle and pedestrian facilities, trails, and connections to local and regional community assets (i.e., schools, parks, destinations). (See also Goal 4)
 - a. Continue progress on constructing and connecting to local and regional recreational land and water trails (i.e., Riverfront Commons, Licking River Greenway, Jacob Spears and Greenway/Water Trail, Ohio River Trail, Little Miami Scenic Trail).
 - b. Continue to evaluate and implement routes for enhanced bicycle routes along main roadways.
4. Enhance awareness, connectivity and access to well-maintained parks, open spaces and other gathering places
 - a. Consistent park signage and wayfinding.
 - b. Promotion of parks and programming events (i.e., social media, city websites, electronic billboards).

Healthy Food, Safety & Health Services

5. Ensure access to healthy food from local sources
 - a. Encourage neighborhood groceries and markets, farmers' markets, community and residential gardens, and other fresh and healthy food providers throughout the community as a means to provide healthy food options to all residents.
6. Increase safety and health services for the community.
 - a. Coordinate with other local, regional, and state governments, public health departments, non-profit community groups, community members, and institutions to develop and address common community health goals; including them in the planning process with an understanding of each agency's role in planning and implementation.

- b. Encourage health care facilities and services throughout the community, especially in underserved neighborhoods.
- c. Ensure emergency medical facilities are geographically distributed to be accessible to all community residents.
- d. Prevent, reduce, and mitigate crime and safety concerns.
- e. Coordinate with local health departments, emergency management, and other organizations on prevention and response to natural and man-made environmental and health hazards.

SYNERGISTIC OBJECTIVES That Contribute To a Healthy Community.

See the noted Goals for specific strategies that address these objectives.

- 1. Enhance Newport Gateways (Goal 2 Meaningful Connections)
- 2. Improve the Walking and Biking Infrastructure network. (See also Goal 4)
- 3.



Goal 7 Good Government Objectives & Strategies

For Phase 2 (7/24/20)

7. Good Government

Newport will continue to provide effective local governance in order to foster an overall high quality of life for our citizens. The City Government will continue to be accessible, open, and fiscally responsible. We will work with regional partners to leverage strengths and resources, and will make long term capital plans to maintain infrastructure and prepare for the future. We will preserve public safety and grow property values, continually looking for ways to improve and collaborate for the benefit of the community.

Consumer-Friendly City Government

1. Maintain and improve ease of conducting business with City Government.
 - a. Continue to work towards streamlining bureaucratic processes and eliminating red tape.
 - b. Work with developers, neighborhoods, and other organizations to solve problems and facilitate growth.

Transparent & Open Government

2. Maintain and improve a culture of transparency.
 - a. Continue to provide annual reports on the status of projects, budgets and staffing.
 - b. Enhance ways to evaluate goals and ensure that activities and outputs meet those goals.
 - c. Continue to make informed, data-driven decisions.

Fiscal Sustainability/ Balanced Budgets (increased efficiencies)

3. Embrace innovations (technology) with a continual quest for improvement.

Capital Planning

4. Practice responsible budget management through capital planning.
 - a. Implement a Coordinated Capital Investment Strategy.
 - b. Utilize adopted city plans and standards to guide the design of transportation projects and decision making involving capital improvements to roadway infrastructure.

- c. Develop and maintain a policy of making equitable Investments in city neighborhoods & business districts.

Market/Promote Newport

5. Project a positive image
 - a. Create a Marketing and Communications plan for the City, outlining current conditions and future actions related to consistent communications via the City's Website, newsletters, press releases and press conferences, social media, events, and annual / ongoing publicly facing activities, that will include messaging for specific target audiences (such as neighborhoods, underserved populations, businesses including for recruitment purposes, visitors and city employees).

Collaborate & Coordinate with Other Local Governments & Regional Entities

6. Pursue collaboration and consolidation with county and other cities for purchases, provision of services and through other opportunities.

SYNERGISTIC OBJECTIVES That Contribute To Good Government.

See the noted Goals for specific strategies that address these objectives.

1.
2. ...